

Jump Into Spring



Ideal For Early Spring!

Jump Into Spring is a special program, complementing traditional spring fundraisers. Our selection of early season, frost tolerant plants ship in late April through early May. These bright and cheery oval planters makes it easy for your supporters to add an early splash of color to their front step, window box, porch or patio—regardless of the weather. **Jump Into Spring** is easy for you to organize, too. We offer a single container in five popular options.

The time to schedule your **Jump Into Spring** delivery is coming soon! Please contact us right away to get started!



Remember These Dates!

March 19

Please submit your Final Order as close to this date as possible

April 16

First available date for order pick ups and deliveries

Early Spring Ovals!

*Our cool-weather tolerant ovals are a great way for your supporters to **Jump into Spring!** Please see below for program features and details:*

Cost: Your cost is \$14 per oval; we expect groups will clear \$5-10 per oval. You are free to decide your selling price and, ultimately, your profit. Pick a price that creates a profit to meet your needs and your market. Strong profit margins should be expected and achieved.

Colors: We are offering 5 varieties - a simple, but varied, assortment (see page 3). The oval pots are terracotta in color.

Size: The plastic ovals contain 12 plants and are 2.5 gallons in size (9.46 liters with approx. height of 6" and length of 20"). (Osteospermum, larger plants, are 8 plants per pot.) Wagners grows full, beautiful plants that are flowering and healthy.

Delivery: Free metro-area delivery is available for orders of 25 ovals or more. Delivery dates will be available April 16 through May 7, Monday - Saturday.

Timing: These cool-weather tolerant plants are colorful and thriving long before the Minnesota's last frost date. This early spring fundraiser can be held in addition to a late spring bedding plant fundraiser.

Promotional Materials: Order forms and up to 5 mini-posters are available upon request.

Contact Information

Please contact our wholesale office for service, questions or comments regarding your fundraiser.

Office hours

Monday - Friday
8:00 am to 4:30 pm

Main phone

612-922-1262

Fax number

612-927-7126

Email

fundraisers@wagnergreenhouses.com



Jump Into Spring



Your **Jump Into Spring** fundraiser can start as soon as you contact us. Use this checklist to help get you started:



Pansy Blotched Mix:
large flowers, in a mix of colors with dark, blotched centers.



Pansy Pure Colors Mix:
a vibrant mix of solid colors with large flowers.



Pansy Persian Medley:
large flowers in beautiful shades of purple and lavender with gold and yellow highlights.



Osteospermum Mix:
colors of purple, white, and lavender shades.



Snapdragon Mix:
early, dwarf snapdragon in a great mix of colors

- Pick your ovals.** Estimate the number of ovals in each color that your group is likely to sell.
- Reserve your preferred delivery/pick up date.** Delivery and pick-up dates are available Monday - Saturday starting April 16 and continue through May 7. Deliveries will be made within a two hour window. Free delivery on orders with 25 or more ovals. Call for a delivery quote for orders of less than 25 ovals.
- Fax your Preliminary Order Form to Wagners ASAP.** This is just a guess of what you would like to sell. Plants and dates are reserved on a first come, first served basis.
- Promote your fundraiser.** Order forms and up to 5 mini-posters are available upon request.
- Fax your Final Order Form to Wagners or call us with your final order.** This step confirms your plants and delivery time and should be completed by March 19. Adjustments to your order will be accepted up to 10 days before pick-up or delivery, but availability of colors may be limited at that time.
- Prepare to receive and distribute the plants.** Educate your group members about how the plants will be distributed. This may include: reserving vehicles for picking up and/ or distributing plants, notifying your group's members about the date and time that your group will receive the plants, or having an additional activity set up for the group during the delivery window time.